

You Don't Know... What You Don't Know!

Using our survey process you'll discover what your employees and/or customers are thinking and be equipped with the information and resources to solve problems, take advantage of opportunities, and make informed decisions.

Opinions

INCORPORATED

Know More. Risk Less.

Research

Applying our proven methodology, The Strategic Survey ExperienceSM, we work with you to design a custom survey that uncovers what your employees and/or customers are thinking. We administer the survey, collect the data and encapsulate the results in our Interactive Report ViewerSM software. With this you can analyze data, test hypotheses, and confidently solve problems.

We provide high quality surveys of various kinds customized to fit your needs:

- ✓ Employee Opinion
- ✓ Customer Satisfaction (Internal & External)
- ✓ 360 Degree Leadership Development
- ✓ Transactional (On-boarding, Exit, etc.)
- ✓ Special Focus

Results

Since 1989, we've successfully helped executives in medium to large organizations make informed decisions on critical business issues. Because of the way our process is strategically customized you get **actionable intelligence**.

When you act upon the information provided you can achieve measurable benefits and results:

- ✓ Improved Productivity
- ✓ Strengthened Customer Loyalty
- ✓ Increased Retention and Morale
- ✓ Identified Communication and Service Issues
- ✓ Enhanced Response to Employee and/or Market Concerns

Resources

Utilizing our expertise, resources and highly qualified consultants, we collect vital information and ensure it reveals what you need to know to take appropriate action. First, with your input, we create a custom survey that aligns with your strategies and goals. In addition, we bring in our industrial psychologists, organizational development specialists, and business consultants who can help you develop and implement action plans to get the most from your survey results.

Our partnering approach has many aspects and provides you with significant benefits:

- ✓ Global—conducted surveys in over 32 countries
- ✓ Multiple Languages—we can conduct your survey in virtually any language
- ✓ Expertise (Consultants, Psychologists, and Specialists)
- ✓ Stability—we're a long-term partner
- ✓ Experience in multiple industries

The Strategic Survey ExperienceSM



**When Our Clients Know More,
They Risk Less.**



For Actionable Intelligence Contact Us. www.opinionsinc.com 800-349-5028